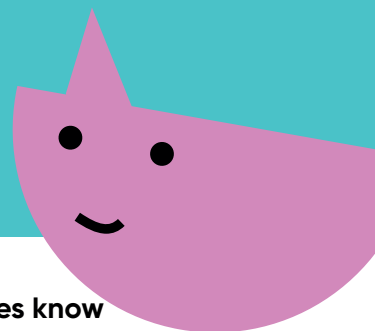


2023–2028 strategy: Confident young futures

With 1.9 million children in the UK now struggling with talking and understanding words, we need to reach even more children and families over the next five years to stop them being at risk of failing in English and Maths, developing mental health problems and ending up unemployed or in the Criminal Justice System. Here's how we'll do it.



**Aim
1**

Make speech and language central to more schools' and nurseries' everyday practice across the UK by:

- Investing in our existing tools and training like *Early Talk Boost*, *What Works* and *Early Talk*.
- Training teachers and early years staff to use positive speech and language practices every day.
- Launching an online speech and language learning platform.
- Working with partners to create a new screening tool for schools to use.

**Aim
2**

Make our two schools leading examples for speech and language practice by:

- Improving the learning, mental health and independence of our students.
- Upgrading facilities to match our high-quality education and therapy standards.
- Helping other schools by sharing successful approaches from our schools.
- Maintaining the high quality of our education and residential services.

We demand a country in which every child with challenges in talking and understanding words has the skills they need to face the future with confidence.

Together we can achieve it.

**Aim
3**

Make sure all families know about speech and language development by:

- Making our information easier to find and use, including for non-English speakers so that we can reach even more than the 30,000 families who use our website every month.
- Collaborating with new publishers and content providers to reach more families.
- Providing more advice for parents before the birth of their children.
- Creating new tailored advice for young people and expanding outreach.

**Aim
4**

Make sure speech and language is at the forefront of the political agenda by:

- Advocating more powerfully for the impact of lack of support for speech and language challenges.
- Sharing stories of affected families, showing the impact on children's education and mental health.
- Influencing policies through our expertise, parliamentary engagement, and media reach.
- Building a much bigger community of families and young people.

**Aim
5**

Make sure our culture, infrastructure, and funding model is fit for the future by:

- Enhancing collaboration between our schools and other staff members.
- Developing diversity and anti-racism initiatives and an independent governance review.
- Improving technology and diversifying funding sources for long-term sustainability.